



Intelligent Solutions

From the World's Leading Conferencing Specialist

InView Video Conferencing

Do you need to educate geographically dispersed participants, communicate with your employees and shareholders, or share time-sensitive information with colleagues across the globe? InView video conferencing from InterCall provides effective face-to-face communication while reducing the time and expense associated with business travel.

InterCall's ISDN and IP-based video conferencing services lead the industry through experience, expertise and unparalleled service. Our first-class facilities are equipped with leading-edge network equipment designed to provide you with the fastest, most accurate service in the video marketplace.

Save Time and Money with InView Video Conferencing

- Launch new products to your sales force without taking them out of the field
- Provide certification programs to geographically dispersed audiences
- Conduct focus group sessions and bring products to market faster
- Create personalised sales presentations for your customers and reduce sales cycles
- Deliver human resources and benefits information to new employees

InView Features

- **Training and Development** is available to increase your comfort level in the video conferencing environment. This includes courseware that provides you with the knowledge and skills required to effectively operate Polycom™ and PictureTel™ video conferencing equipment. We'll even teach you how to market video conferencing in your organisation!
- **InView IP** is a web-based reservation, reporting, and billing system that gives you complete control over your video conferences. You can schedule,

review, and modify calls with the click of a mouse. InView IP also allows you to notify participants of conference dates and times, launch both ISDN and IP-based video conference calls, and pay for past events online with a credit card.

- **Video Streaming** pairs traditional telephone-based technology with Internet-based technology. The signal from an audio or video conference call is delivered over the world's largest streaming media network to a designated website, expanding the reach of your conference.
- **Room Rentals** are available in more than 9,000 public locations worldwide, virtually guaranteeing availability in any major city around the globe. InView's public room rental program makes it possible to video conference from virtually anywhere.
- **T.120 Data Collaboration** allows you to share documents and PowerPoint® presentations to help you deliver information to your audience.
- **Speed Matching** connects your video conferences regardless of type of equipment you are using. InView has the ability to convert different algorithms to ensure all sites successfully connect together.
- **Continuous Presence** allows you to be "seen and heard" during multipoint video calls. Users have the flexibility to view all conference participants simultaneously on the same screen.
- **Dealer Locator** gives you information to purchase audio or video conferencing equipment. InView has partnered with equipment industry leaders that will be happy to provide you with details about products to meet the current needs of your organisation.



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Exploring The Benefits of Video Conferencing

Many of our existing clients began exploring the concept of using video conferencing in their businesses by asking the question, "How can I effectively use video conferencing?" Following, are examples of how our clients have leveraged video conferencing and the positive impact it has had on their departments.

Management & Administration

- Board meetings
- Operations review
- Strategic planning sessions
- Staff meetings

Impact: make decisions faster

Sales and Marketing

- Product announcements
- Project management
- Focus groups
- Forecasting sessions

Impact: stay ahead of the competition

Customer Service

- Critical account management
- Customer feedback forums
- Logistical planning

Impact: resolve customer issues in a timely manner

Finance and Accounting

- Budget development
- Audit reviews
- Legal consultation

Impact: focus on the bottom line

Research and Development

- Project management
- Design reviews
- Customer input sessions
- Remote site technical support

Impact: keep pace with marketplace needs

Investor and Public Relations

- Earnings releases
- Analyst updates
- Press conferences
- Acquisition/Merger discussions

Impact: reach your high profile audiences when you need to

Training and Development

- Distance education
- Competency model/curriculum review
- Post-course updates

Impact: deliver quality education more efficiently

Legal

- Pre-trial planning
- Depositions
- Settlement negotiations

Impact: resolve issues quickly and efficiently