



IC Streaming

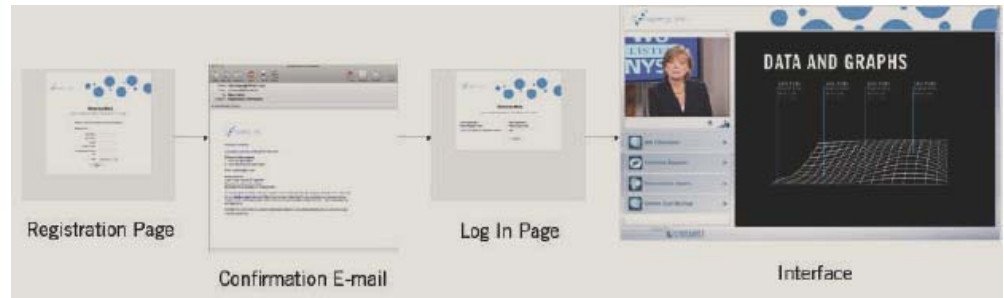
Participant Interface and Branding Options



www.intercalleeurope.com

InterCall's Webcast participant screen flow involves three main screens starting with the registration page with confirmation email, on to the log in page and through to the main event interface.

The image below demonstrates the screen flow that participants experience. You can choose customization options for branding, features and functionality for each of the registration, confirmation email, log in and interface pages based on your requirements.



Branding Guidelines

Standard branding packages allow you to add logos or design elements to the following pages:

- + Registration page
- + Log in page
- + Interface banner
- + Standby image (media window cover prior to event start)

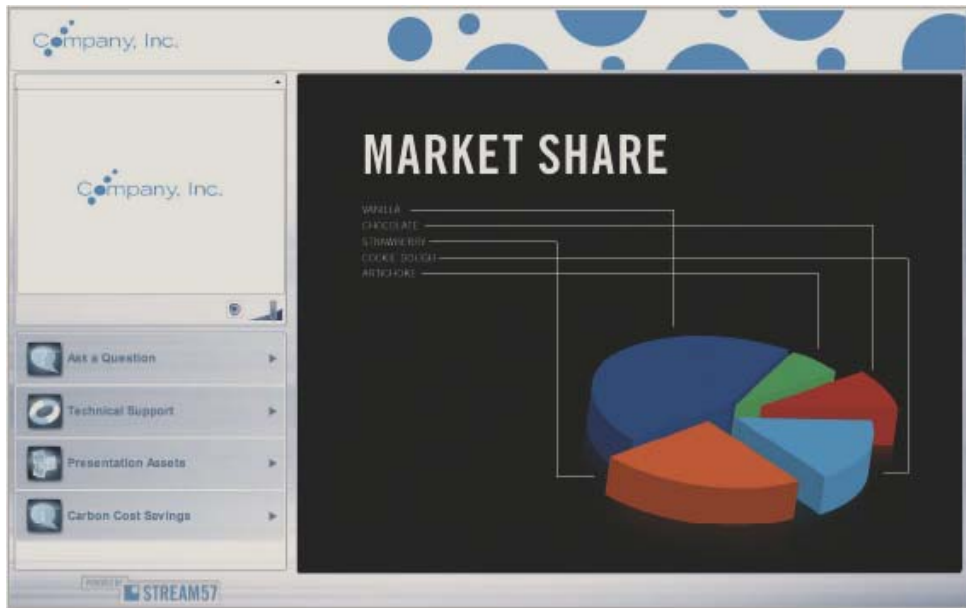
For each of the above items, we request that you provide a high-quality image such as .ai or .eps. If you are unable to provide us with .ai or .eps files, please provide the highest quality image available that meets the following requirements:

- + Minimum requirements for interface banner
 - - Height: any
 - - Width: 708 pixels
- + Minimum requirements for interface banner
 - - Height: 70 pixels
 - - Width: 480 pixels
- + Minimum requirements for standby banner
 - - Height: 240 pixels
 - - Width: 320 pixel

Features Applied to All Pages

CUSTOMER LOGO

Custom branding can be included in the interface with logos or other design elements. A company logo or other design element can be assigned to the media window for an audio-only presentation or for participants who do not have adequate bandwidth for video streaming.



PAGE GRAPHICS / SKINS

Each page can support either the standard blue theme or a more neutral cement-theme skin. Additional graphics can be used in the slide window as poll backgrounds.

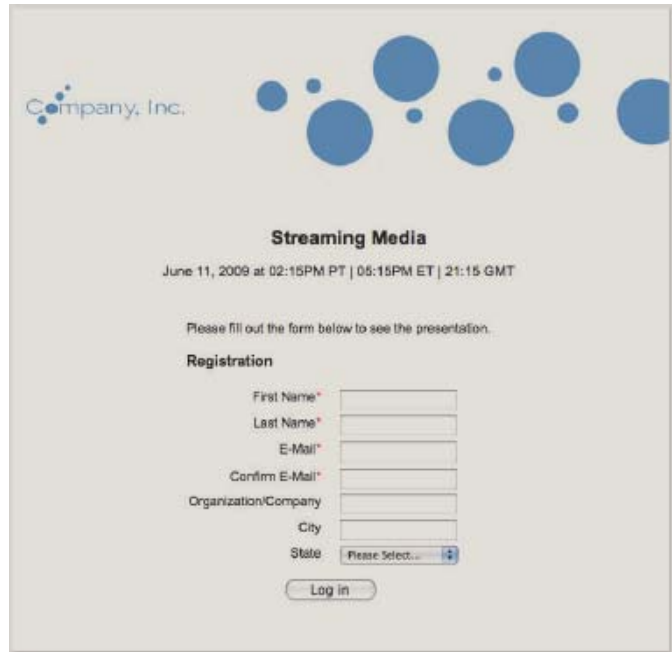


Registration Page

The registration page contains a form where participants enter their registration data before being allowed access to the event. The registration page can be customized with a company logo or event branding.

Registration fields can be set as required or mandatory. Frequently used fields include:

- + First name
- + Last name
- + Title
- + Company
- + Address
- + Phone number
- + Email
- + Industry
- + Other/Comments



The screenshot shows a registration form for 'Streaming Media'. At the top left is the logo for 'Company, Inc.' with several blue circles of varying sizes to its right. Below the logo, the text 'Streaming Media' is centered, followed by the date and time 'June 11, 2009 at 02:15PM PT | 05:15PM ET | 21:15 GMT'. A message says 'Please fill out the form below to see the presentation.' Below this is a section titled 'Registration' with the following fields: 'First Name*', 'Last Name*', 'E-Mail*', 'Confirm E-Mail*', 'Organization/Company', 'City', and 'State' (a drop-down menu with 'Please Select...' and a downward arrow). A 'Log in' button is located at the bottom of the form.

In addition to creating registration fields, the available responses can appear in the form of text fields, radio buttons, check boxes or drop-down menus. Simply let us know what questions you would like to ask participants and the selectable answers. Selectable answers must be provided for radio buttons, check boxes and drop-down menus.

TEXT FIELD

This field provides an open field for participants to type in their responses to the question.

RADIO BUTTONS

Radio buttons provide the ability for participants to select from a group of set answers. With radio buttons, participants may only select one response to the question.

CHECK BOXES

Check boxes are very similar to radio buttons, where participants see all of their response options in a list format; however, with check boxes, participants can select as many options as applicable.

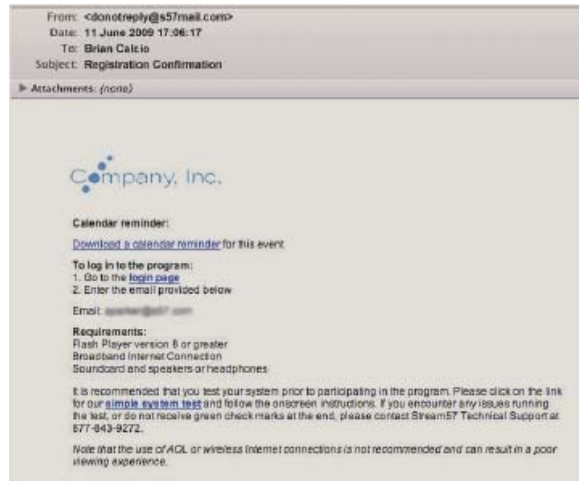
DROP-DOWN MENU

Drop-down menus provide the ability to select items that will appear in a list that will drop down when participants click the arrow to the right of the field.



Confirmation Email

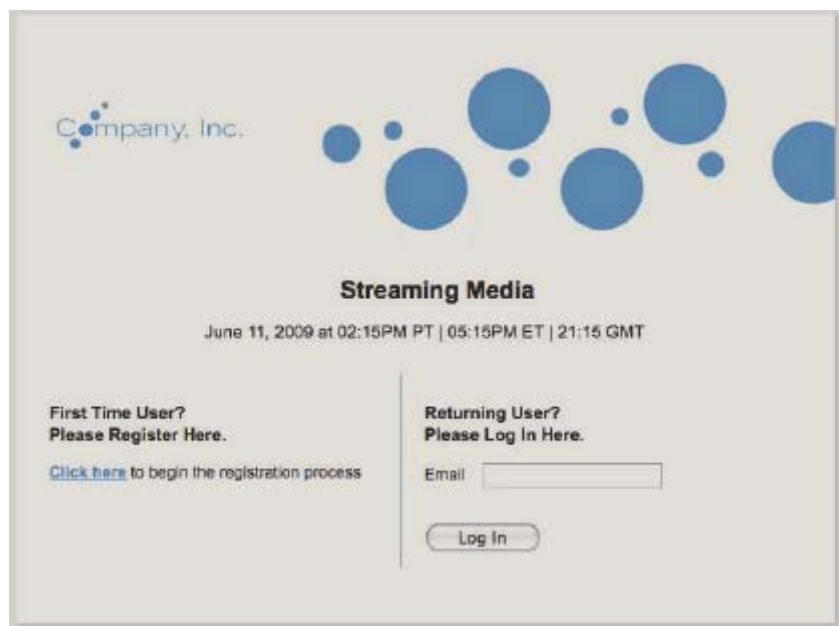
After completing the event registration, participants will be sent a confirmation email with an optional calendar reminder, log in instructions and system test. The event branding and/or company logo that is assigned to the registration page will also be applied to the event confirmation email.



Log in Page

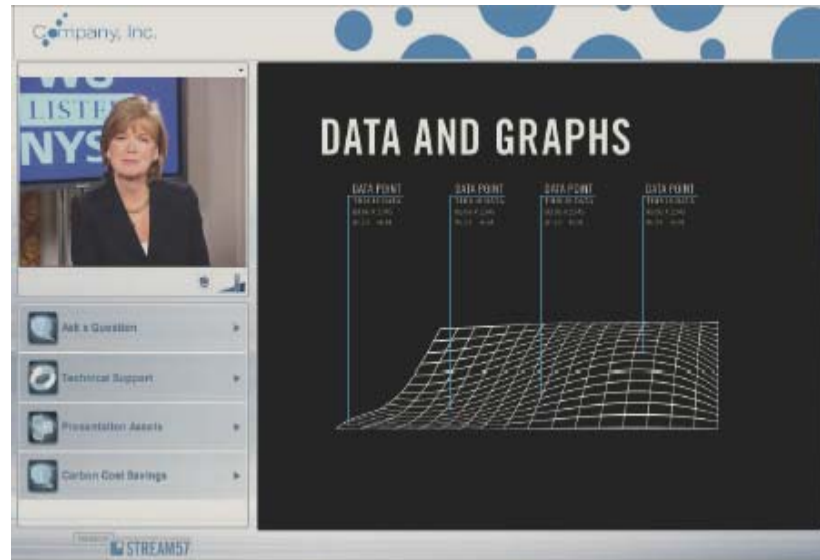
In order to join an event, participants are given a unique presentation log in page URL. The log in page can be customized with a company logo and/or event branding.

Participants are instructed to enter the email address they used to register for the event. If a password was issued at the time of registration, participants will be prompted to enter it as they log in.



Interface

The interface is the screen in which the stream is viewed by all participants during the live and archived event. Custom elements on the interface include a company logo and/or event brand banner at the top of the browser window.



Modules available under the media window are included on a per implementation basis based on your requests. These modules can include, but are not limited to:

- + Ask a question,
- + Technical support contacts,
- + Presentation download,
- + Speaker biographies
- + Carbon cost savings calculator
- + Additional modules can be created and included upon client request.

Hours of Design and Rounds of Revision

Both basic and advanced interface customisation requests are supported by our Web Event Services team. Although a pre-determined amount of time has been designated for each implementation, additional time can be purchased at a per hour rate.

For more information please contact your meeting consultant.