



# IC Streaming

## Corporate Communications – IR Events



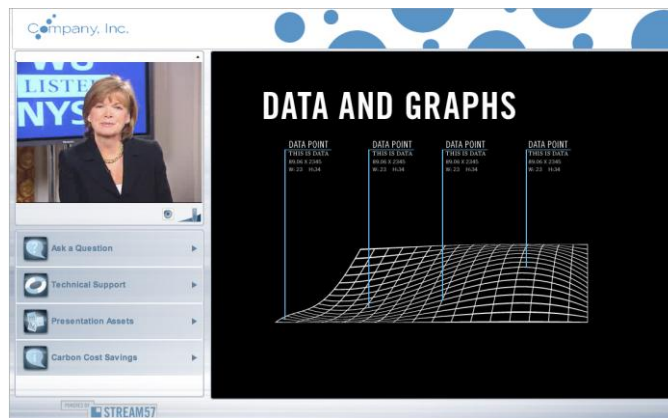
[www.intercalleurope.com](http://www.intercalleurope.com)

### THE QUARTERLY EARNINGS REPORT

The CEO stoically contained his enthusiasm as he finessed his way through the announcement of the fifth straight quarter of significant earnings growth. Eager investors, trade media and a substantial group of employees followed intently, trying to glean meaning from every chart, every inflection in his voice. As the CEO was joined by the CFO in their London conference room, participants joined from across the globe, listening and viewing presentation materials online, and chiming in on a question and answer session near the end.

### MORE EFFECTIVE FINANCIAL COMMUNICATIONS

Quarterly earnings reports and other externally-focused meetings like this—which were once cost prohibitive and logistically difficult—are now more frequent thanks to Webcasting. InterCall's streaming services engages your audience with high quality video and audio presentations for investor relations events ranging from earnings calls to full-day analyst conferences.



Webcasting is transforming your external financial communications with a solution that is as intuitive, secure and easy to use as it is cost effective. With standard office equipment—an Internet-enabled computer—all participants enter a real-time, fully synchronized audio and web experience, allowing large, geographically dispersed companies to reach greater numbers more effectively than ever before.

### DEDICATED EXPERIENCE

Your local Account Manager in conjunction with our Web Event Services team works with you to plan and execute successful events. We provide the tools to help you capture important registration data and present a fully customized Webcast. We can even manage design and production services to meet your rich media communications needs, as well as offer complete event management and monitoring to ensure the best possible experience for your audience and presenters.

And it doesn't stop there. Even after the event, we automatically archive and publish your event for on-demand use. Along with detailed reporting on all aspects of registration and event activity, we can provide translation, localization support, expedited transcriptions as well as podcasts or CDs to further leverage the use of your content.

### EMPOWERING MARKETING

Powerful. Intuitive. Collaborative. Cost-effective. What more could you ask for? Well, to top it off, our Webinar solutions are bundled in a package that includes all the features and options that make for the most effective external corporate communications. We take the guess work out of what features would be best. What's more is that our Web Event packages save you more money per event compared to purchasing the features and options on a menu-based plan.



## Included Features

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### AUDIO WEBCAST

Your live one-hour audio stream, for up to 500 participants, is automatically archived and hosted for nine months. Want to add a synchronized PowerPoint® presentation to your audio stream? No problem, visually display your results for total clarification to avoid misinterpretation.

For those participants who could not join the live event, the archive ensures they receive a consistent message—just as if it were live.

### REGISTRATION AND REPORTING

With our standard registration package, you increase the attendance and participation rate of your event with email reminders for attendees.

## Upgrades Available

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### VIDEO WEBCAST

Take the next step and add video streaming to your event broadcast. Let them see you in action as you present your results.

### PREMIUM EVENT MANAGEMENT

Get extra assistance for events that require additional or complex project management and/or a full dress rehearsal.

### ADVANCED CONSOLE CUSTOMISATION

Create a look and feel for your event that fully mirrors your corporate branding.

### PODCASTS

We can also add audio or video podcasts for those who want to listen to your archive on the move.