



IC Streaming

Corporate Communications - Town Hall Events



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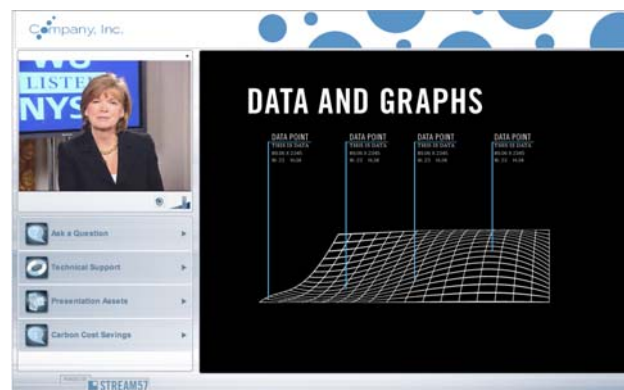
THE TOWN HALL EVENT

Recently, the CEO of a Fortune 500 company took the stage at their corporate headquarters in London. In attendance were additional key presenters along with employees from all departments, many joining from across the globe. As the CEO quickly got down to business, everyone followed the PowerPoint® presentation and learned more about the company's current performance and their new strategic initiatives for the coming year.

It was the sort of event that global companies have hosted for years, but this one was different. This meeting was held via an InterCall Corporate Communications Web Event. The CEO was in the UK office and the additional presenters and employees were seated comfortably at their desks throughout the country and around the world, viewing the presentation online and listening via streaming.

A STATE-OF-THE-ART SOLUTION

Using standard office equipment—a computer and a telephone—the CEO conducted a real-time, fully synchronized audio and visual streaming experience for the entire team. Employees asked questions and viewed the presentation without leaving their offices. Next quarter the CEO wants to do a live video stream along with the presentation from their office in Paris.



COMMUNICATE MORE EFFECTIVELY

Town hall events like this—which were once cost prohibitive—are now cost-effective thanks to our bundled Webcast solutions – Web Events. The senior managers of this company are now accustomed to announcing company initiatives, sharing the latest news and communicating with international teams in real-time without the need or expense of travel. A consistent message is also crucial when communicating with your entire corporate community. Webcasting ensures that all employees can receive the same message, at the same time, to prevent any misinterpretation.

DEDICATED EXPERIENCE

Ready to get started? All it takes is one call to your local Account Manager or our Web Event Services team, who works with you to plan and execute successful events. Even after the event, we automatically archive and publish your event for on-demand use and provide you with post-event support and reporting.

ONE PLATFORM, ONE PRICE

Intuitive. Convenient. Cost-effective. Secure. What more could you ask for? Well, to top it off, our Webcast solutions are bundled in a package that includes all the features and options that make for the most effective internal corporate announcement. We take the guess work out of what features would be best. What's more is that our Web Event packages save you more money per event compared to purchasing the features and options on a menu-based plan."



Included Features

AUDIO WEBCAST

Your live one-hour audio stream with synchronized PowerPoint presentation, for up to 500 participants, is automatically archived and hosted for nine months. For those participants who could not join the live event, the archive will ensure that they receive the consistent message—just as if it were live.

REGISTRATION AND REPORTING

With our standard registration package, you increase the attendance and participation rate of your event with email reminders for attendees.

PARTICIPANT INTERACTIVITY

During your event you can gauge participant interest through online polling, surveys and text-based question and answer sessions. All responses are captured in your event reports which are available to you for real-time analysis.

Upgrades Available

VIDEO WEBCAST

Take the next step and add video streaming to your event broadcast. Let them see you in action as you present your information.

PREMIUM EVENT MANAGEMENT

Get extra assistance for events that require additional or complex project management and/or a full dress rehearsal.

ADVANCED CONSOLE CUSTOMISATION

Create a look and feel for your event that fully mirrors your corporate branding.

PODCASTS

We can also add audio or video podcasts for those who want to listen to your archive on the move.